

SIMPLY ORGANIZED

Decluttering and
Space Organizing



April 2010

April is "National Prepare Your Home To Be Sold Month"

"I have just recently sold my home in Dutchess County and I have Ellen Kutner to thank in part of selling so quickly. Before listing my house, I called Ellen to ask for some advice on staging. (I thought I had already done a good job on decluttering) Well, Ellen came to visit with total enthusiasm. We walked from room to room and she was amazing! She pointed out furniture, pictures and nick-nacks that needed to be removed. Ellen made suggestions about rearranging furniture to make it more appealing to prospective buyers. Simple things that I had overlooked she pointed out and suggested I store during this process. Ellen was instrumental in putting me in contact with Arnoff for a Homepak and with my Realtor from Houlihan Lawrence. Ellen is such a warm, energetic and fun person. I felt very comfortable taking her advice on staging my house and felt very fortunate to know someone with her knowledge, enthusiasm and network of connections. Great Job Ellen!!!Sandy"

Here are a few quick tips for selling your home

- **Declutter, declutter, declutter** - these words cannot be emphasized enough.
- **Depersonalize** - Remember, you are trying to sell your house, not your family or your collections...pack them away for this process.
- **Stage Your Home** - A Home Gain survey showed that 76% of Realtors recommend home staging because they will sell for an average of 3%-10% more money and 32% faster. Home staging is simply making it much more welcoming and neutral for potential buyers.
- **Light and Refreshing** - A first impression is created in the first 8 seconds. Make sure all blinds are open, lights are on and that you have aired out and freshened the smell of your home at least one hour prior to a showing.

Did you know...

April 10th is a Household Hazardous Waste Day at Dutchess County Resource Recovery Agency. Please call 845-463-6020 or visit www.derra.org for more details and or to pre-register. This is a valuable opportunity to get the house cleaned out of all of those toxins and chemical that are lurking around under sinks and in dark places.

April 17th is a Medication Disposal Day at DCRRA. See above for contact details. Old medications should be disposed of properly as well as other hazardous waste.

You have my permission and thanks for passing this newsletter on to anyone you feel could benefit from its contents.

Happy Decluttering! Ellen

Ellen Kutner, Certified Professional Organizer

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